



**Southfields
Academy**

**Week Commencing
10th June 2019**

{ PARENTS' NEWSLETTER }

Thought for the week:

The secret of success is to do the common thing uncommonly well.

John D. Rockefeller Jr

Ethos statement:

We believe that through individual commitment, self-discipline, integrity and respect for others, we inspire everyone to learn.

During the May half-term, Mr Reis had the pleasure to host the last of a series of art masterclasses that have been taking place at Southfields Academy this year.

Laura Benetton, whose artwork has recently been auctioned at Christies, was invited to deliver this session. After meeting her during a visit to her studio earlier this year, a group of students had the opportunity to produce artwork under her guidance.

The artist produces abstract paintings inspired by the colours and movement of both birds and butterfly wings. She uses a mix of different media ranging from acrylic paint, ink, oil pastels to spray paint. She applies the paint to her canvas using a range of spatulas and palette knives and layers them mimicking the movements of birds and butterflies flying.

Laura Benetton has just arrived back from China, where she completed an artistic residency as the Italian art ambassador.

The day consisted of a series of activities exploring her ideas and techniques. In the morning the students created a series of experimental work exploring some of her techniques and materials and in the afternoon they were coached in applying those techniques while developing personal work.

It was a very special day that ended with the most amazing artwork being produced. In Laura Benetton's own words on her Instagram page (laura.benetton.art) "It has been an incredible opportunity for me to teach such highly skilled and creative young minds. Certainly one of the most exciting experiences I have ever had..."

Thank you Laura Benetton, see you next year.



Laura Benetton Art Masterclass



The London Department

PRESENTED BY



A SET OF DESIGN WORKSHOPS,
EXPLORING THE FOUNDATIONS OF:

INDUSTRIAL DESIGN
AND
COLOUR & MATERIALS

HOSTED BY NEREIDA PEDROZA,
SENIOR DIRECTOR OF COLOUR AND MATERIALS
AT NIKE AND STORE PROJECTS

UNIT 5 | COAL DROPS YARD | 30TH MARCH

Nike: On Air presents The London Department

This Spring, Nike: On Air returns to London for a day of creative sessions inspired by the Air Max design journey.

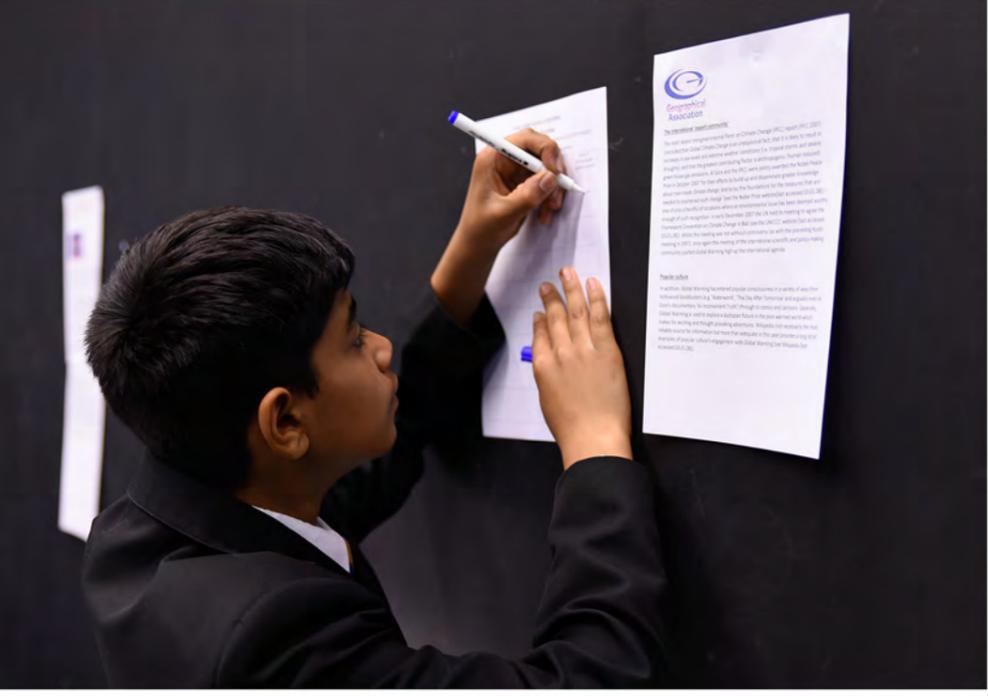
On March 30, Nike Sportswear will come together with design association 'Store Projects' to host The London Department, which will see two workshops take place in Coal Drops Yard. One focusing on Industrial Design and another on Colour & Materials. Store Projects is a London-based association of artists, architects and designers, who have a community first approach and focus on driving and facilitating change in the urban environment.

Store Projects will be working exclusively with local schools in Camden and the surrounding boroughs to give those engaged and excited by design the opportunity to attend The London Department. Although the attendees will follow the same process Nike Designers go through to create Air Max, they will in fact be designing and building their own physical product inspired by the city that surrounds them and utilising truly innovative techniques and materials. For Industrial Design this will be an air inspired chair and for Colour & Material a pair of experimental laces.

Each session will open with an inspirational talk from Nereida Pedroza, Senior Director of Colour and Materials at Nike, giving unimaginable access to one of the creative minds behind Air Max. Store Projects will then take participants through the learning and doing elements of the workshop – introducing them to the methods and materials they will use, before guiding them through the build process that will lead to the development of their final product.

STORE is a London-based association of artists, architects and designers who share a community-first approach and a focus on driving and facilitating change in the urban environment. On 30th March 2019, they came together with Nike Sportswear to host The London Department, giving young people from local schools the opportunity to design and build products inspired by the city they live in.





The High Prior Attainment students who are involved in the Extended Project had their final planning workshop. During this they investigated climate change and discovered how to ensure that when researching a topic they could identify the difference between a reliable source and a biased or unreliable source.



Southfields Academy



Open Events 2019

Summer Term	
Wednesday 12 th June	08:45 – 10:30
Wednesday 10 th July	08:45 – 10:30
Tours throughout summer term by appointment	
Autumn Term	
Wednesday 11 th September	08:45 – 10:30
Thursday 12 th September	08:45 – 10:30
Tuesday 17 th September	08:45 – 10:30
Friday 20 th September	08:45 – 10:30
Thursday 3 rd October	17:30 – 19:30
w/c 7 th October and w/c 14 th October tours by appointment	
Personal tours are available by appointment	
email: sean.french@southfieldsacademy.com	

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Make sure we have the correct email address and mobile number on file

Dates for your diary

Thursday 13 th June	I.E.A.P. Day
Tuesday 25 th June	Year 11 Celebration
Wednesday 26 th June	Parents' Forum
Monday 1 st July	Year 9 Holocaust Day



Southfields Academy

Summer 2019 Uniform Shop

Open from 11am-3pm on

Wednesday 14th August

Wednesday 21st August

Wednesday 28th August

Thursday 29th August

Tuesday 3rd September

Wednesday 4th September